Designers Research 'Final Top Three'

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Module ADZ5777

Textiles

'Making Connections'

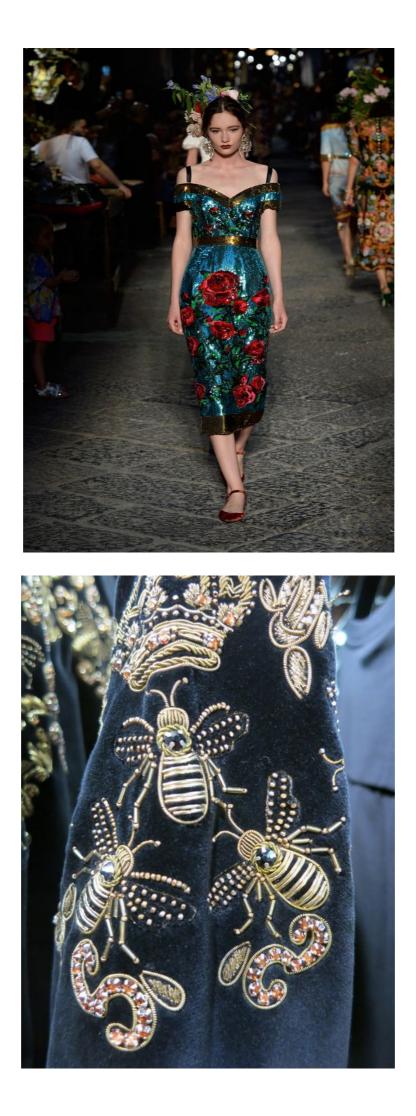
Fashion Market

(Dolce and Gabbana)

Dolce and Gabbana, one of the most famous high end brands in fashion world. A luxurious Italian brand founded in Italy in 1985 by Domenico Dolce and Stefano Gabbana. Dolce and Gabanna's house style is a world of sensation, nature, heritage and culture. Both founders of Dolce and Gabbana made their trade market recognizable all over the world, referring to their great versatility and unique glamour designs. Dolce and Gabbana is about two young designers who knew very well how to present their characters throughout garments in such a unique way.

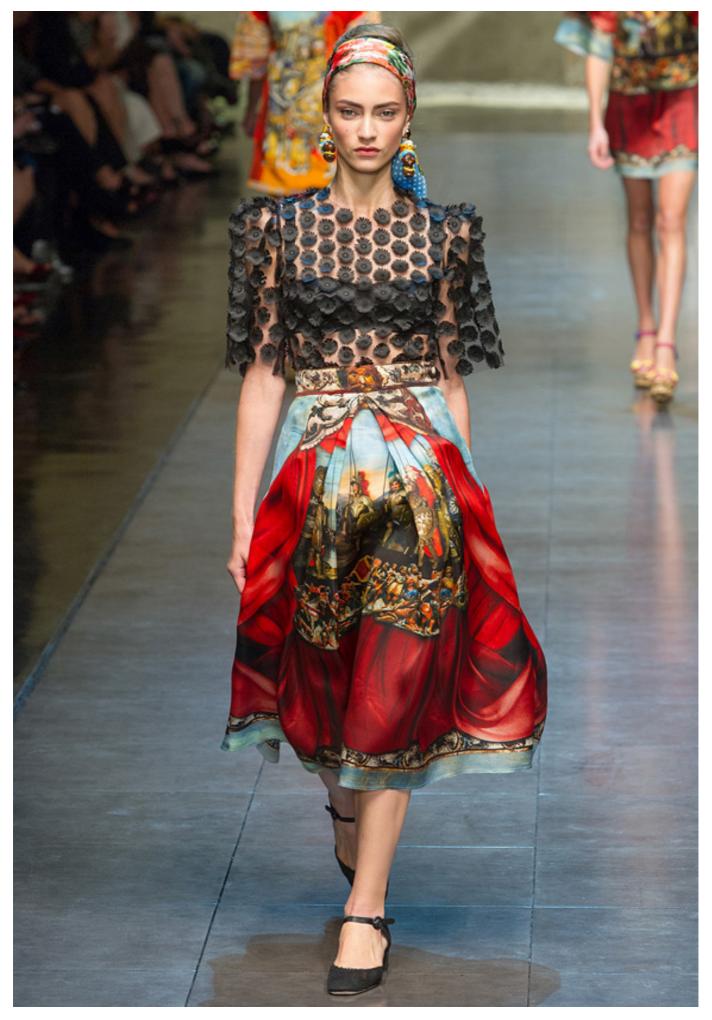
Dolce and Gabbana with their glamour designs were and still the first choice for some rock stars of the moment and many other celebrities. Such as Madonna, Isabella Rossellini and Angelina Jolie amongst other. When it comes to Dolce and Gabbana clients, it is always noticeable that Dolce and Gabbana's woman is a strong and confident that she knows very well the fact that she is liked as much as she likes herself. A sexy woman, an extremely feminine with her high heels on all the time.

One of the best collections that Dolce and Gabbana has released is the one that has a floral/garden theme. What makes this collection one of its kind is the colours for this collection, a bold and rich colour. One of the reasons that makes Dolce and Gabbana designs unique is the luxurious fabrics they use such as Satin Backed Crêpe and Printed Cloqué. In addition, Dolce and Gabbana well-known for applying applique in their designs, which gives the fabrics a unique 3-D finish.









Interior Market (Jane Churchill)

Jane Churchill designs are worldwide well-known with both classical elegant interiors and contemporary flair. About her textiles for interiors Jane's has created amazing collections with many different themes and inspiration. Atmosphere collection in 2016, a unique collection was inspired by leaves and some flowers in addition of some geometrics designs. Which was mixed together creating special designs. This collection was done using soft colour pallet including metallic such as gold colour in some of this collection designs. When it's comes to clients want and prefer, Jane Churchill has such a great concept related to this. This is what makes me so interested about Jane Churchill designs, as a company they believe that each client has their own taste and different choices. Therefore, they do design individually as clients required depends on what they want. Jane Churchill designs are done amazingly by using many specialist techniques. For instance, using digital embroidery in different ways, besides using prints in other designs. What I found interesting and gives the fabrics such a luxuries finish is the way she mixes both techniques in some designs.









Stationary Market (Harvey Smith Leather)

Harvey Smith's is an England based company for stationery market. As a company and what makes it unique among the others is that all their products are handmade. Starting from dyeing the leathers moving to cutting the patterns till sewing all product pieces together. Therefore, as it is well-known that handmade products are always the best and all clients all over the world prefer it.





